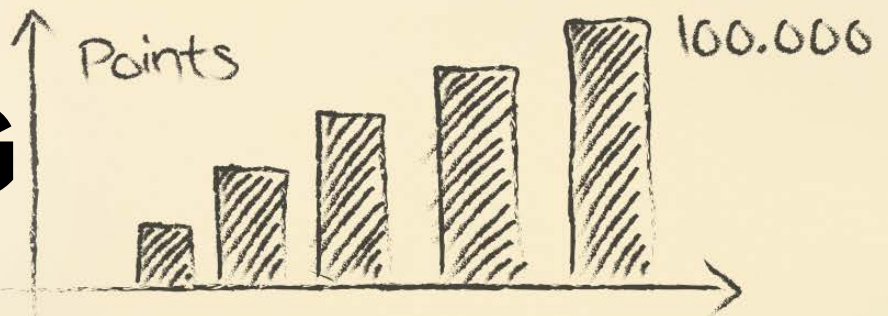


EVERY MEETING COUNTS



Earn up to 100,000 Bonus Gold Points

Members of Club CarlsonSM for Planners can register to earn bonus Gold Points[®] on events booked and held at participating Carlson Rezidor hotels April 4 - August 31, 2017. Bonus points will be awarded after the Promotion end date, based on the total amount spent during the Promotion Period.

- Earn **15,000 bonus Gold Points** when you spend \$3,000 USD
- Earn **25,000 bonus Gold Points** when you spend \$5,000 USD
- Earn **50,000 bonus Gold Points** when you spend \$10,000 USD
- Earn **100,000 bonus Gold Points** when you spend \$15,000 USD

Bonus points are in addition to the 5 base Gold Points per 1 USD earned for an eligible event. One bonus per member. Simply register for the Promotion and book today to start earning bonus points. Promotion is subject to the complete [Terms and Conditions](#).

Register today at clubcarlson.com/everymeetingcounts

Not a Club Carlson for Planners member?

Our hotel rewards program, exclusively for those booking meetings or events, offers members the chance to earn Gold Points on their bookings which can be redeemed for a host of exciting options.

Learn more and join today at

clubcarlson.com/planners

* The Club Carlson for Planners "Every Meeting Counts" ("Promotion") is valid for purchase for meetings and events booked at "Participating Properties" from April 4, 2017 to August 31, 2017 ("Promotion Period"). "Event Purchase" and "Participating Properties" are further defined in the Club Carlson Terms and Conditions. To be eligible to earn Bonus Points, you must: (i) register for the Promotion online at www.clubcarlson.com/EVERYMEETINGCOUNTS prior to the start date of the Eligible Event; (ii) be a member of Club Carlson; (iii) request Club Carlson for Planners points from the hotel for the Eligible Event; and (iv) make a qualified Event Purchase. Such Event Purchase(s) must be booked and consumed during the Promotion Period in order to earn Bonus Points. Points earnings are based on the total amount spent during the Promotion Period. During the Promotion Period, registered members are eligible to earn: (i) 15,000 bonus Gold Points for Event Purchases that are booked and consumed and total US\$3,000 – US\$4,999.99; (ii) 25,000 bonus Gold Points for Event Purchases that are booked and consumed and total US\$5,000 – US\$9,999.99; (iii) 50,000 bonus Gold Points for Event Purchases that are booked and consumed and total US\$10,000 – US\$14,999.99; and (iv) 100,000 bonus Gold Points for Event Purchases that are booked and consumed and total US\$15,000 or more. The maximum number of total Bonus Points you may earn during the Promotion Period is 100,000 Bonus Points. Bonus Points will be credited to your Club Carlson account within 8 weeks of Promotion end date of August 31, 2017.